

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM356479

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Naked Undies, LLC		09/03/2015	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	The Naked Truth Lifestyle, LLC		
Street Address:	10700 Wilshire Blvd.		
Internal Address:	#202		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86647367		
Serial Number:	86704328	NAKED TRUTH	
CORRESPONDENCE DATA			
Fax Number:	9784639109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	978-463-9100		
Email:	trademarks@massiplaw.com		
Correspondent Name:	Matthew Saunders		
Address Line 1:	14 Cedar Street		
Address Line 2:	Suite 224		
Address Line 4:	Amesbury, MASSACHUSETTS 01913		
NAME OF SUBMITTER:	Matthew Saunders		
SIGNATURE:	/matthew saunders/		
DATE SIGNED:	09/28/2015		
Total Attachments: 1			
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OP \$65.00 86647367

State of New Hampshire

Filed
Date Filed: 09/03/2015
Business ID: 654995
William M. Gardner
Secretary of State

Filing fee: \$35.00
Use black print or type.

Form
RSA 304-C:34

LIMITED LIABILITY COMPANY CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF FORMATION

PURSUANT TO THE PROVISIONS of Chapter 304-C, Section 34 of the New Hampshire Revised Statutes Annotated, the undersigned submits the following certificate of amendment:

FIRST: The name of the limited liability company is Naked Undies, LLC

SECOND: The text of each amendment is:
Name change to The Naked Truth Lifestyle, LLC

[If more space is needed, attach additional sheet(s).]

*Signature: _____

Molly Shaheen

Print or type name: _____

Molly Shaheen

*Title: _____

Manager ☒

(Enter "manager" or "member")

Date signed: _____

9/2/15

* Signature and title of person signing for the limited liability company. **MUST BE SIGNED BY A MANAGER OF THE LIMITED LIABILITY COMPANY. IF NO MANAGER, IT MUST BE SIGNED BY A MEMBER.** (If the limited liability company is in the hands of a receiver, executor, or other court appointed fiduciary, trustee, or other fiduciary, it must be signed by that fiduciary.)

DISCLAIMER: All documents fil
public inspection in either tangib

Mail fee and **DATED AND SIGN**
Concord, NH 03301-4989. Phy:

State of New Hampshire
Form LLC 3 - Certificate of Amendment 1 Page(s)



T1524645018

be available for

07 North Main Street,

TRADEMARK
Form LLC 3 (1/2013)

RECORDED: 09/28/2015

REEL: 005631 FRAME: 0874